

ऋचा शंकर, आईएसएस
उप महानिदेशक
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भारत सरकार
Government of India
अल्पसंख्यक कार्य मंत्रालय
Ministry of Minority Affairs
11वां तल, पं दीनदयाल अंत्योदय भवन
11th Floor Pt. Deendayal Antyodaya Bhawan
सी.जी.ओ. काम्प्लेक्स, लोधी रोड, नई दिल्ली-110003
C.G.O. Complex, Lodhi Road, New Delhi-110003



DO. No. 8/4/2017-Leadership-MoMA

Dated: 10th August, 2022


Dear Colleague,

Nai Roshni Scheme Implementing Agencies are requested to undertake 'Har Ghar Tiranga' campaign as a part of Azadi Ka Amrit Mahotsav (AKAM) in which the PIAs, their staff and all beneficiaries shall hoist the National Flag at their workplaces and homes from 13th to 15th August, 2022. Also 14th August, 2022 is to be observed as 'Vibhajan Vibhishika Smriti Diwas' under which silent rallies, panel discussions, prabhat pheries, other events like drawing, essay and debate competitions may be organized.

2. In this regard, all participants may be encouraged to pin the Flag and upload a selfie with flag on the specific website www.harghartiranga.com.
3. You are also requested to document and share the photos/videos of the activities undertaken by the organization and the beneficiaries on social media for better outreach and tag this Ministry using the official social media handle 'MOMAIIndia' on Twitter, Instagram, Facebook and YouTube using specific hashtag viz. #AKAMwithMOMA, and #AzadikaAmritMahotsav for all activities undertaken on the ground.
4. Looking ahead to your cooperation in celebrating the events in high spirit and feeling the pride in being Citizen of this country.

'जय हिन्द'

Yours Faithfully


(Richa Shanker)

To
All Nai Roshni PIAs